

# 2017 CHUCK'S RUN, WALK and WHEEL FOR DYSTONIA

## SPONSORSHIP AND PROMOTIONAL PARTNERSHIP OPPORTUNITIES

### **Gold Sponsorship: \$5,000.00**

#### **Benefits include:**

- Recognition as gold sponsor;
- On-site presence at the event, with the opportunity to put out a booth with signage, materials and sampling;
- Logo on T-shirt and distribution of materials in participant packages handed out at the event;
- Logo placement on all print and online materials (including brochure, letters mailed to past participants, Facebook, registration page, dystoniacanada.org website) leading up to the event, and in all thank you materials after the event;
- Mention with thank you in the 2017 Dystonia Report and the 2017 Annual Report;
- Signage along the route at each KM markers (signs/flags to be provided by your company), as well as the ability to bring staff/volunteers out to cheer along the route.

We are happy to discuss any requests in regards to logo and brand usage as it pertains to your corporate needs.

### **Silver Sponsorship: \$3,000.00**

#### **Benefits include:**

- Recognition as Silver Sponsor;
- Logo on T-shirt and distribution of materials in participant packages handed out at the event;
- Logo placement on all print and online materials (including brochures, letters mailed to past participants, Facebook, registration page, dystoniacanada.org website) leading up to the event, and in all thank you materials after the event;
- Mention with thank you in the 2017 Dystonia Report and Annual Report;

We are happy to discuss any requests in regards to logo and brand usage as it pertains to your corporate needs.

### **Official Timing and Awards Partner: \$3,000.00**

#### **Benefits Include:**

- Recognition as Official Timing Sponsor. This includes the opportunity to officially start the event;
- Your company would have the opportunity to announce up to three winners in of the six categories;
- Awards include top three in each category:
  - Boys and Girls (under 13) receive medals
  - Young People, Males/Females (age 14-19) receive medals
  - Men and Ladies (age 20-39) name mention only
  - Men and Ladies (40-54) name mention only
  - Men and Ladies (age 55+) name mention only
- We are happy to discuss any requests in regards to logo and brand usage as it pertains to your corporate needs.

## **Brunch Sponsor: \$2,000.00**

### **Benefits Include:**

- Recognition as Brunch Sponsor;
- Logo placement on online materials (including Facebook, registration page, dystoniacanada.org website) leading up to the event, and in all thank you materials after the event;
- On site recognition at the brunch table with ability to sample/coupon;
- Mention with thank you in the 2017 Dystonia Report and Annual Report;

We are happy to discuss any requests in regards to logo and brand usage as it pertains to your corporate needs.

## **2017 Ambassador Sponsor: \$2,000.00**

- Recognition as 2017 Ambassador Sponsor. You can read Alicia's story enclosed in this package or at: [www.dystoniacanada.org/aliciasstory](http://www.dystoniacanada.org/aliciasstory);
- Recognition as the provider of the first ever Ambassador Prize that will be awarded by Alicia to the 2017 Top Fundraiser
- Logo placement on all online materials (including Facebook, registration page, dystoniacanada.org website) leading up to the event, and in all thank you materials after the event;
- Mention with thank you in the 2017 Dystonia Report and Annual Report.

We are happy to discuss any requests in regards to logo and brand usage as it pertains to your corporate needs.

## **Wellness Sponsor: \$1,500.00**

### **Benefits Include:**

- Recognition as Wellness Sponsor;
- Logo placement on all online materials (including Facebook, registration page, dystoniacanada.org website) leading up to the event, and in all thank you materials after the event;
- Ability to sample specific wellness products/services at the event (details TBD depending on your needs);
- Mention with thank you in the 2017 Dystonia Report and Annual Report.

We are happy to discuss any requests in regards to logo and brand usage as it pertains to your corporate needs.

## **Community Partner Sponsor: \$500.00**

### **Benefits Include:**

- Recognition as Community Partner Sponsor;
- Logo placement on all online materials (including Facebook, registration page, dystoniacanada.org website) leading up to the event, and in all thank you materials after the event;
- Ability to sample specific wellness products/services at the event (details TBD depending on your needs);
- Mention with thank you in the 2017 Dystonia Report and Annual Report.

We are happy to discuss any requests in regards to logo and brand usage as it pertains to your corporate needs.

## 2017 CHUCK'S RUN, WALK and WHEEL FOR DYSTONIA SPONSORSHIP AND PROMOTIONAL PARTNERSHIP OPPORTUNITIES

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

I would like to be a:

- Gold Sponsor \$5,000.00
- Silver Sponsor \$3,000.00
- Bronze Sponsor \$1,500.00
- Official Timing and Awards Partner \$3,000.00
- 2017 Ambassador Sponsor \$2,000.00
- Brunch Sponsor \$1,500.00
- Wellness Sponsor \$1,500.00
- Community Partner Sponsor \$500.00

- Cheque
- Debit / Interac
- Credit
  - VISA
  - MasterCard
  - Amex

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

SC:CR17